

# Download Simple Alternative Development Strategy

This book deals with a view to invite public debate on this simple alternate development strategy. Extracts from Simple Alternate Development Strategy -1997? "The alternate strategy involves printing of currency notes and this is under the purview of the central government, A question will therefore arise as to how a state government can adopt this strategy without the central government's involvement. Business Development Strategies is essentially a marketing function, though it involves some minor sales skills like negotiation. Typical goals of business development strategies include market expansion, brand projection, new client acquisition, general awareness about brand, etc. Strategic alternatives are strategies that a business develops to set the direction, for which human and material resources will be applied, for a greater chance of achieving selected goals, notes ...